



For Immediate Release
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**ALDEN-HOUSTON INTRODUCES “SO SPORTY” PACKAGE
The Ultimate Package for Sports Enthusiasts**

Houston – This fall, Alden-Houston announces its “so sporty” package, perfect for any sports fan visiting Houston. The stylish boutique hotel is conveniently located minutes away from all of Houston’s professional sports arenas, including Reliant Stadium, home of the Houston Texans and Houston Livestock Show & Rodeo, Toyota Center, where the Houston Rockets, Comets and Aeros play, and Minute Maid Park, home of the Houston Astros.

The “so sporty” package includes:

- pre-game beverage and dinner for two at Alden’s stylish lounge, a+, where guests can enjoy pre-game coverage on the lounge’s 42” plasma-screen televisions
- post-game night cap for two at a+ after the game
- deluxe room accommodations
- transportation to and from Minute Maid Park or Toyota Center, compliments of Alden’s Lincoln Navigator service
- transportation to and from Reliant Park can be provided through METRORail, no traffic, no parking!

Packages:

- \$245 for a deluxe room Monday-Thursday
- \$197 for a deluxe room Friday-Sunday

After enjoying the game, relax in the evening at the luxurious Alden-Houston. The five-star hotel is home to the award-winning restaurant, *17, offering an enticing variety of New American cuisine, paired with an extensive domestic and international wine list. The hotel’s lounge, a+, provides the perfect end to any day with creative signature cocktails. Alden-Houston is just minutes away from Houston’s Theatre District and provides special pre-theatre menus and transportation to and from theatre events.

For more information visit www.aldenhotels.com. For reservations, please email robby.abshire@aldenhotels.com or call 832-200-8843.

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As a member of Preferred Hotels & Resorts, Inc., Alden-Houston is known for its’ five-star accommodations, world-class service and exquisite dining. Located in the heart of downtown Houston, Alden-Houston combines classic architecture with cutting-edge, contemporary design. Alden-Houston welcomes you to indulge in the award-winning restaurant, *17, and the stylish lounge, a+. *17’s New American Cuisine is certain to please all discerning palates, and the elegant, yet casual atmosphere of a+ invites you to relax and unwind. For more information, visit www.aldenhotels.com.