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**SIGNATURE COCKTAIL BENEFITS M.D. ANDERSON CANCER CENTER**  
**Alden-Houston hot spot offers “Tickled Pink Martini”**  
**to support breast cancer research**

Houston – As the fashion world decides which colors will be “in” this fall, Alden-Houston, downtown’s finest boutique hotel, is thinking pink. That’s because the hotel’s stylish a+ bar is serving up a “Tickled Pink” martini throughout the month of October, benefiting the University of Texas M.D. Anderson Cancer Center. The month dedicated to breast cancer awareness and pink ribbons, is the perfect opportunity for Houstonian’s to sip in support of women across the globe affected by the deadly disease.

“We all know someone who has been affected by breast cancer,” says Susan Ward-Freeman, the hotel’s general manager. “This is our toast to the magnificent research that the staff at M.D. Anderson’s Cancer Center is exploring, in hopes that a cure for breast cancer will be discovered soon.”

The “Tickled Pink” martini is a blend of vodka, elderflower liquor and rosewater, garnished with a pale pink rose petal. “Clean, simple and pretty,” says its creator, Evan Turner, sommelier for Alden-Houston. The martini sells for \$12, with \$5 from each drink going directly to MD Anderson Cancer Center.

a+ bar, located at Alden-Houston at 1117 Prairie Street, is a sleek, stylish setting for business gatherings and casual crowds alike. The comfortable, candle-lit lounge offers a relaxed area for enjoying cocktails and bites seven days a week. Visit [www.aldenhotels.com](http://www.aldenhotels.com) for more information.

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*As a member of Preferred Hotels & Resorts, Inc., Alden-Houston is known for its’ five-star accommodations, world-class service and exquisite dining. Located in the heart of downtown Houston, Alden-Houston combines classic architecture with cutting-edge, contemporary design. Alden-Houston welcomes you to indulge in the award-winning restaurant, \*17, and the stylish lounge, a+. \*17’s New American Cuisine is certain to please all discerning palates, and the elegant, yet casual atmosphere of a+ invites you to relax and unwind. For more information, visit [www.aldenhotels.com](http://www.aldenhotels.com).*