



For Immediate Release
December 2008

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TWO WAYS TO CELEBRATE NEW YEAR'S EVE AT ALDEN-HOUSTON

Celebrate the new year at Alden-Houston with an intimate five-course meal at *17, or party like it's 2009 with DJ, open bar, champagne toast, breakfast bites and special hotel packages.

Houston – Who needs New York's Times Square when the hottest New Year's Eve ticket is in H-town! Say bye-bye to 2008 and hello to 2009 on Alden-Houston's stylish downtown Veranda.

Party like a rock star, dancing the night away into 2009. Then, count down the last seconds of 2008 with hats, horns and a champagne toast in hand. After locking lips with your sweetie... or some celebrating stranger... grab breakfast bites from the award-winning *17 restaurant to start the new year off right. \$98 per person includes open bar from 9 pm to 1 am, champagne toast at midnight, live feed from midnight madness at Times Square and *17 breakfast bites. Reservations are required. The hotel's stylish a+ bar and grille will be open until 2 am.

"Houstonians have many options for celebrating the new year, but our Veranda events have a great following and New Year's Eve will definitely be another party that's not to be missed," said Susan Ward-Freeman, general manager for the hotel. "As in the past, the party is expected to be a sell-out, so book your reservations early."

Looking for a more intimate way to welcome 2009? How about a five-course meal at *17. Seatings are at 5:30pm, 7:30pm, and 9:30pm (\$120 per person, reservations required).

Ready to call it a night? Take the elevator home when you reserve one of Alden's New Year's Eve packages. The overnight "Rockin' Eve" package, \$368 per couple/\$468 with suite upgrade, includes the New Year's Eve Veranda party. The "Toast Worthy" package, \$418 per couple/\$518 with suite upgrade, includes dinner at *17. Deluxe rooms are also available beginning at \$235 plus tax, \$100 upgrade for suites.

For more information visit www.aldenhotels.com. For reservations, please email Courtney.briggs@aldenhotels.com or call 832-200-8879.

*As a member of Preferred Hotels & Resorts, Inc., Alden-Houston is known for its' five-star accommodations, world-class service and exquisite dining. Located in the heart of downtown Houston, Alden-Houston combines classic architecture with cutting-edge, contemporary design. Alden-Houston welcomes you to indulge in the award-winning restaurant, *17, and the stylish lounge, a+. *17's New American Cuisine is certain to please all discerning palates, and the elegant, yet casual atmosphere of a+ invites you to relax and unwind. For more information, visit www.aldenhotels.com.*

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