



For Immediate Release
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**ALDEN-HOUSTON CALLING ALL GOBLINS, GHOSTS AND GHOULS
For Houston's Hottest Annual Haunted Halloween Bash**

Houston – The chills and thrills of “All Hollow’s Eve” will be in full force when Alden-Houston hosts its second annual haunted Halloween Soiree and costume contest on Friday, October 31st. Arrive in costume and pay no cover for a howling good time that will feature tunes spun by “Deejay Hannibal Hector,” haunted flicks on big screens, and costume contest with prizes. The party starts at 8 p.m. on Alden’s second-story Veranda and continues until 2 a.m. at the hotel’s stylish a+ bar and grille.

“Last year’s party was a screaming success. The costumes were so creative; from a cockroach, bumble bee and bee catcher, to a basket of laundry, Santa’s sexy elves, and plenty of Draculas,” said Susan Ward Freeman, the hotel’s general manager. “This year we expect costumes to be equally impressive.”

At 10:00 pm no tricks, just treats for best-dressed; celebrity judges will award the coolest, most creative or sexiest costume with:

- An overnight stay at downtown’s Alden-Houston Hotel
- A \$250 gift certificate to {intimacy} lingerie boutique in The Galleria
- A \$50 gift certificate to m2m Fashion

A special Halloween room rate is available at \$155 for Friday night, or treat yourself to a fun weekend getaway for just \$250 for both Friday and Saturday nights.

Alden-Houston’s Halloween bash is co-sponsored by *002 Houston* Magazine and Emerging Leaders. For more information call 832-200-8843 or log on to www.aldenhotel.com. RSVP to info@aldenhotels.com.

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*As a member of Preferred Hotels & Resorts, Inc., Alden-Houston is known for its’ five-star accommodations, world-class service and exquisite dining. Located in the heart of downtown Houston, Alden-Houston combines classic architecture with cutting-edge, contemporary design. Alden-Houston welcomes you to indulge in the award-winning restaurant, *17, and the stylish lounge, a+. *17’s New American Cuisine is certain to please all discerning palates, and the elegant, yet casual atmosphere of a+ invites you to relax and unwind. For more information, visit www.aldenhotels.com.*