

ALDEN HOUSTON GETS DOWN TO BUSINESS

Meetings Space Gets Makeover

HOUSTON, TX (October 15, 2010) ...[Alden Houston](#), a benchmark for luxury boutique hotels, is catering to business travelers and meeting planners like never before. Located in a prime CBD location, the hotel has recently expanded its meetings space to not only enhance the business travel experience, but to offer turn-key meeting planning services combined with unique venue options. Topping the list of recent additions include the brand new private dining room meeting option as well as the meeting modifications to the 2,400 sq ft Veranda, one of downtown's hidden gems.

The Veranda is no doubt one of the most unique venue space options in Houston. The urban loft and courtyard space offers a refreshing option to the traditional conference space. Located on the hotel's second floor, The Veranda can accommodate up to 120 people classroom style. Some of the renovations to The Veranda include:



- Ability to partition Veranda for two distinct meeting spaces. New blackout curtains over one half of the space provide enhanced AV presentations for up to 65 meeting participants
- When partitioned, the remaining half of The Veranda offers a private dining and break space
- All food and meeting breaks created by the culinary staff of *17 Restaurant and Executive Chef Sam Beier
- Built in AV capabilities including
 - 6' x 8' screen and LCD projector, located 15' off the floor, providing a streamlined presentation and optimum viewing for meeting participants
 - direct dial phone lines for teleconferencing
 - complimentary Wi-Fi and hard wired internet connectivity



Smaller groups of 10 to 30 can be accommodated in a brand new state-of-the-art private dining room located behind *17, the Alden's signature restaurant.

Depending on the privacy needs of the group, curtains can be open or drawn.

Built in AV capabilities in the room include:

- dual 46" flat screens for synchronized presentations
- direct phone lines for teleconferencing
- complimentary Wi-Fi and hard wired internet
- all food and meeting breaks created by the culinary staff of *17 Restaurant and Executive Chef Sam Beier

As an introductory offer, meeting packages for both the Veranda and the private dining room will begin at \$60 per person not including guest rooms. Meeting must be booked before December 31, 2010 with a 20-person minimum. Some blackout dates apply.

"Alden Houston is the ideal destination for discriminating business travel in Houston," said Hans Schmitt, general manager and managing partner. "Our staff offers unparalleled personal meeting planning service and the hotel offers out of the ordinary space and amenities. We're raising the bar on what a sophisticated business and meeting hotel should deliver."

For information on meeting planning services call 832-200-8800 and ask for Sales. Or visit www.aldenhotels.com.

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